



2021 / 2022

ANNUAL REPORT

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Global Human Rights Charity

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Annual Report



Welcome to our first Annual Report as a 501(c)3 nonprofit public charity! We are excited to officially be recognized as a public charity by the Internal Revenue Service (IRS) providing educational services.

What is Global Human Rights Charity's mission?

"The nonprofit's mission is to create and establish an educational institution, known as University of Latin America. We seek donors for fundraising purposes to build curriculum for certificate, bachelors, masters and doctorate online degree programs."



UNIVERSITY OF LATIN AMERICA

Q: What did Global Human Rights Charity accomplish in 2021|2022?

A: Global Human Rights Charity accomplished plenty within 2021|2022 within administration/governance, accounting/finance, engineering/IT, HR/legal, and sales/marketing.

Administration/Governance

Global Human Rights Charity filed as a nonprofit in the state of Arizona and filed with the IRS form 1023-EZ, thus becoming a 501(c)3 nonprofit public charity providing educational services. Global Human Rights Charity recruited two volunteer nonprofit directors, namely Gwendolyn Rolle and Angela Johnson. Gwen has an MBA, while Angela has an MPA. Both directors add value to the nonprofit organization from a governance, fundraising and advising point of view.

Accounting/Finance

Global Human Rights Charity purchased 1.32 acres of land within the state of Arizona located at Sun Valley. Chairman of the board and president, Ricardo Soto, envisions a campus building to be built at this location where its distance learning headquarters will take place. Mr. Soto continues to donate to the nonprofit, which increased this year. Ricardo has started fundraising via the phone and will recruit volunteers for a phonathon. Global Human Rights Charity is holding an internet auction of items to be fundraised for the general fund. Donate via PayPal.

Engineering/IT

Global Human Rights Charity is seeking volunteer IT support to combat cyber attacks. If you feel safer donating via postal mail then please mail to PO Box 2189, Santa Barbara, CA 93120. Global Human Rights Charity was accepted into TechSoup, which provides discounted software to nonprofits. Global Human Rights Charity upgraded its website found at <https://www.globalhumanrightscharity.org> and added community building links at the bottom of its webpages.

HR/Legal

Global Human Rights Charity recruited two volunteer nonprofit directors and recently a volunteer secretary/treasurer named Chelsea Guffogg. Welcome! Global Human Rights Charity was accepted as a Handshake employer, which will help the nonprofit with recruiting students for internships and volunteerism. Please visit our career site at <https://careers.lessire.com/global-human-rights-charity>

Sales/Marketing

Global Human Rights Charity uses social media, email marketing, and

publicity campaigns to help get the word out. Recently, Global Human Rights Charity set-up a blog and updated its website. Providing educational services includes centres of thought leadership, particularly focused on human rights. Global Human Rights Charity reads, analyzes, writes posts/argumentative essays/research reports as the basis of its centres, which will be used as higher education content. The University of Latin America is currently focused on vocational course development until the general fund increases to obtain a license from the state along with accreditation. At the moment, ULA is exempt, due to its general education and vocational focus. See our [GuideStar profile](#), it's new.

Q: What is in store for 2022|2023?

A: Global Human Rights Charity will be focused on fundraising activities to increase its general fund. The general fund is for the following purposes:

- :: Administration Costs
- :: Library
- :: Tuition Waivers for Students
- :: Student Services
- :: Degree Development
- :: Endowment

Global Human Rights Charity is in the midst of filing form 3500 with California FTB to expand its operations into the golden state, which will increase our fundraising activities. I hope you will join us!

Sincerely,

Ricardo